



CARNIVAL EXHIBITOR FAQ

1. I've heard that the Science Carnival will not be on the Ben Franklin Parkway again this year, is that true?

Yes, that is correct! Due to ongoing construction on the Ben Franklin Parkway, the Science Festival Carnival will once again be held on the Delaware River Waterfront at Great Plaza Penn's Landing.

2. When does registration open and close?

Registration will open on Monday, January 23, 2017. Early-bird registration provides a 15% discount on current pricing and closes March 1, 2017. The deadline to register as an exhibitor is March 17, 2017. We strongly advise, as space is limited, that you sign up as soon as possible to guarantee your spot and your activity.

3. What if another group has a similar activity to the one we hope to provide?

Philadelphia Science Festival staff will work with all exhibitors to minimize potential overlap. The more detail we have about your plans early in the process, the easier it will be to avoid repeating the same activity in multiple locations. In the event that multiple groups submit the same activity, our staff will work with you to develop a different activity.

4. Why is there a fee associated with participation?

An event of this scale and magnitude involves many costs (including, but not limited to: permitting fees, security, and rental costs to provide exhibitors with the basic necessities on site). The exhibitor fee allows us to recoup some of these costs so that the Festival can be sustained year after year. We are aware that these costs may prohibit participation for some exhibitors and we would like to work with all groups to make entry possible. Contact Ellen Trappey at etrappey@fi.edu should you wish to discuss options.

5. What if I need to cancel? What is the refund policy?

Cancellation requests must be sent in writing to psfcarnival@stocktonandpartners.com. Cancellations made prior to March 31, 2017 will be refunded 75% of the total cost. Cancellations made between March 31 and April 7, 2017 will be refunded 25% of the total cost. We are not able to refund any costs for cancellations made after April 7, 2017.

6. What if it rains?

The Science Carnival is a rain or shine event so please be prepared for all types of weather. In an extreme case we will implement an inclement weather plan, which will be communicated to all via email.



7. What is included with each exhibit space?

Each registration will include the following:

- 9x10 tented exhibit space
- (1) 6 foot table
- (2) chairs
- (1) sign identifying your space

8. How many people have attended in the past?

In 2016, the Science Carnival drew more than 50,000 people. When preparing for the event, be sure to plan to serve a large audience. We ask that all exhibitors provide adequate staffing and materials to manage a crowd of this size. To estimate the amount of materials you may need, determine how many people your activity can accommodate in one hour and multiply by 6!

9. I represent a large organization that will have many activities/exhibits at the Carnival. Do I need to fill out the registration application more than once?

Yes - be sure to complete the registration forms for each of the spaces/activities your organization will have at the Carnival.

10. I've participated in the past – and was asked to phrase my exhibit title a certain way. Is anything like this required again this year?

Yes - As in 2016, to promote the inquiry-based format of the program, we're asking that each exhibit again be phrased in the form of a question. For example, instead of "How Electricity is Created" it will be "How is Electricity Created?"

11. Is there anything else we should consider before registering?

Yes! Be sure to watch the PSF How to Build a Carnival Booth video before you register. It's just five minutes long and will provide some really helpful tips that will be useful in developing your exhibitor space. Additionally, please review the list of questions we're asking in the application in advance of beginning it. This will allow you to provide all of the information once you start the registration process.